



**OFS-21**  
Ottawa, Canada

**21st International Conference on  
Optical Fiber Sensors**

## OFS21 EXHIBITOR GUIDE

OFS21 is joining with Photonics North and the International Topical Meeting on Information Photonics (IP2011) to host a joint **Product Showcase**. This is a unique opportunity to show off your products and technology to an international audience of potential customers, suppliers, world-renowned scientists, and partners from 3 major international conferences. This high-level event is expected to attract well over a thousand visitors including senior executives from leading photonics companies, government departments and research organizations from around the world.

### Location

The Product Showcase will be held in the new Ottawa Convention Centre (55 Colonel By Drive, [www.ottawaconventioncentre.com](http://www.ottawaconventioncentre.com)), in downtown Ottawa. The Convention Centre is 200 yards from the Chateau Laurier where all technical sessions of OFS21 will be held.

### Dates and Timing

Exhibition hours:

Tuesday May 17, 2011	10am to 8pm
Wednesday May 18, 2011	10am to 4pm

Set up hours:

Monday May 16, 2011	1pm to 8pm
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(note exact timing is subject to change due to the move out of a previous event in the Convention Centre)

Tear down hours:

Wednesday May 18, 2011	4pm to 9pm
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### Pricing

The following spaces are available:

10ft x 10ft (3m x3m) booth	\$2500 CDN
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(booths may be combined to create a larger space – ask for special rates)

Table top	\$1500 CDN
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**Note:** All prices are subject to an additional Harmonized Sales Tax, currently 13%, which may be reclaimable by Canadian exhibitors.



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### Prices include the following:

- (10 x10 booth) pipe and drape back,
- (Table Top Space) one draped table,
- company sign,
- one chair,
- attendee listing for OFS21 and Photonics North,
- one OFS21 technical digest,
- editorial listing in the exhibitor guide.

### Floorplan

A detailed floorplan will be available in January 2011. Space will be allocated in order of receipt of reservations.

### Payment

50% of the fee is payable on registration to secure the space.

The balance is due by February 28<sup>th</sup> 2011.

For bookings made after March 1<sup>st</sup> 2011 full payment is required.

Payment may be made by credit card or by cheque to OCRI.

### Exhibition Organisers

The Exhibition is organised and managed by **Conferium** and Photonics North International Photonics Conferences on behalf of OFS21, Photonics North11 and IP11.

Upon registration your details will be passed to **Conferium**, who will handle subsequent logistics.

### To reserve a space

Please complete the registration form and send it with a 50% deposit to:

Nicole Lamoureux,  
OCRI,  
200-2625 Queensview Drive,  
Ottawa, Ontario, K2B 8K2 CANADA

**by fax:** 1 613 726 3444 **by email:** [info@ofs21.com](mailto:info@ofs21.com)